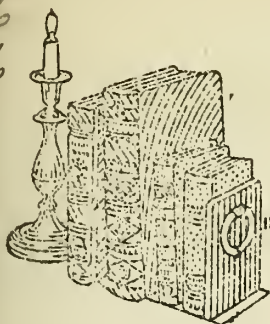


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LIBRARY NEWSLETTER

U. S. DEPARTMENT OF AGRICULTURE

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ATLANTA BRANCH LIBRARY

Atlanta 3, Ga.

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Vol. 6, Nos. 5 and 6

Telephone: Lamar 6041
Nov. and Dec., 1947

This is a list of periodicals received in the Atlanta Branch Library for the official use of all USDA employees in the region served. Check the ones you would like to have routed to you, keeping in mind the number you can conveniently scan within a three-day reading period. Brief annotations have been made to indicate the suitability of the material for your needs, and a "Key to Subjects" is given on p. 13. After making your selections, answer the periodical quiz and figure out for yourself - WHAT'S MY SCORE?

PERIODICAL LIST FOR 1948

Advanced management. q. N. Y., Society for the Advancement of Management, Inc.
Signed articles by specialists; book reviews.

Agricultural engineering. m. St. Joseph, Mich., Amer. Soc. of Agric. Engineers.
Signed articles, illustrated, occasional book reviews, A.S.A.E. news.

Agricultural history. q. U. S. Dept. of Agriculture, Washington, D. C.
Scholarly journal. Signed articles on history of agriculture in all countries.
Brief, well written book reviews.

Agricultural leaders' digest. m. (except Aug. and Dec.) Chicago, C. L. Mart, Pub.
An indexed and classified review of progress in agricultural extension,
home economics, and vocational education; book reviews.

Alabama conservation. m. Montgomery, Ala., Dept. of Conservation
"Dedicated to Alabama's game, fish, seafoods, forests, State parks, monuments,
and historical sites."

American bee journal. m. Hamilton, Ill., Dadart & Sons.
Practical information on all phases of beekeeping; informal notes on new books
and pamphlets; market reports.

American cattle producer. m. Denver, Amer. Nat. Livestock Assn. Pub. Co.
Articles of the news type, some signed; month's markets, Stockmen's bookshelf;
calendar of events.

Agricultural chemicals. m. N. Y., Industry Pub.
A trade magazine; signed articles; technical briefs.

American dietetic association. Journal. m. Chicago, Ill., The Assn.
Highly technical articles, signed; abstracts of current periodicals; book reviews.

American economic review. q. Evanston, Ill., American Economic Assn.
Lengthy articles, signed; book reviews; book and magazine articles.

American egg & poultry review. m. N. Y., Urner Barry Co.
Trade journal. Articles devoted to packing and marketing problems.
Annual issue: Who's Who in the Egg and Poultry Industry.

American farm youth. m. Danville, Ill., Amer. Farm Youth Pub. Co.
Signed articles of special interest to young farmers; book reviews.

American fertilizer. s-m. Philadelphia, Pa., Ware Brother Co.
Trade magazine, articles devoted to fertilizer and allied industries.

American forests. m. Washington, D. C., American Forestry Assn.
Signed articles on forestry, parks, fire prevention, conservation, birds, wildlife, forest insects, deserts, wilderness areas; illustrated; book notes; forest school news.

American fruit grower. m. Cleveland, O., American Fruit Growing Pub. Co.

American home. m. N. Y., American Home Magazine Corp.
Articles written in popular style on home management, cooking, child care, interior decorating, landscaping, gardening.

American journal of botany. m. (except Aug. and Sept.) College Park, Md.
Official publication of the Botanical Soc. of America. Scientific, scholarly.

American journal of economics and sociology. q. N.Y., Robert Schalkenbach Founda.
Articles scholarly, lengthy and signed; critical reviews of new books.

American journal of public health and the nation's health. American Public Health Assn.

Signed, authoritative articles on sanitation, pest control, and all topics affecting health.

American lumberman. s-m. Chicago, Ill., H. A. Vance, Publisher.
Trade journal for the lumber and building materials industry; trends in construction.

American milk review. m. N. Y., Urner Barry Co.
Trade publication relating to the dairy industry and milk products.

American nurseryman. s-m. Chicago, Ill., American Nursery Pub. Co.
Lengthy technical articles, signed, illus. Of especial interest to men with nursery experience.

American photography. m. Boston, Mass., American Photographic Pub. Co.
Lengthy articles, signed, profusely illustrated; reviews of photographic literature; section for the amateur.

American poultry journal. m. Chicago, H. G. Eisert, Publisher.

Practical farm journal. Brief, journalistic articles on poultry production and marketing.

ASTM. bi-m. Philadelphia, Pa., American Society for Testing Materials.

Signed articles. Promotion of knowledge of materials in engineering, standardization of specifications, and methods of testing.

Animal kingdom. bi-m. New York, New York Zoological Society.

Popularly written; excellent illustrations.

Audubon magazine. bi-m. New York, National Audubon Society.

Devoted to the protection and preservation of our native wildlife; beautifully illustrated.

Better crops with plant food. m. Washington, D. C., American Potash Institute.

Short, signed articles; statistics on average prices received by farmers for specified commodities, wholesale prices of commodities and phosphates and potash; classified bulletins on fertilizers, soils, crops, economics.

Better farming methods. m. Mt. Morris, Ill., Watt Publishing Co.

Published exclusively for county agents, vocational agricultural teachers, extension specialists, and agricultural leaders.. Signed illustrated articles; lists helpful booklets and visual aids.

Better homes and gardens. m. Des Moines, Iowa, Meredith Publishing Co.

Classified articles for all the family on home management, furnishings and decoration, food and equipment, gardening, etc.; illustrated.

Biological abstracts. m. Philadelphia, Pa., Univ. of Pa.

Sponsored by the Union of American Biological Societies. Published in eight separate sections as follows: Sect. A. General biology; Sect. B. Experimental animal biology; Section C. Microbiology, immunology and parasitology; Sect. D. Plant sciences; Sect. E. Animal science; Sect. F. Animal production and veterinary science; Sect. G. Food and nutrition research; Sect. H. Human biology.

Botanical gazette. q. Chicago, Ill., University of Chicago press.

Signed technical articles; reference, diagrams, and tables.

Botanical review. m. (except Aug. and Sept.) N. Y., New York Botan. Garden

Technical articles, signed; reference, diagrams, and tables.

Breeder's gazette. m. Spencer, Ind., Breeder's Gazette Publishing Co.

Farm journal with practical articles on the production and marketing of livestock; state, county, and national livestock news..

Business week. w. New York, McGraw-Hill Publishing Co.

Business news and interpretation, including agriculture; world events.

Cackle and crow. m. New Haven, Conn., Paul P. Ives, editor and publisher.

Farm paper devoted to poultry breeding; brief journalistic articles.

Caribbean forester. q. Rio Piedras, Puerto Rico, Tropical Forest Exp. Station.
Signed articles in Spanish and English on forest terminology, wood technology, insects, vegetation surveys, ecology, forest types and resources of Caribbean lands, and silviculture.

Carolina Farmer. m. Greensboro, N. C. Carolina Farmer Pub. Co.
"Carolinas only independent farm magazine."

Chemurgic digest. s-m. Columbus, Ohio, The National Farm Chemurgic Council.
Reports on recent developments in the commercial utilization of agricultural products.

Civil engineering. m. New York, American Society of Civil Engineers.
Authoritative, signed articles which cover agricultural interest in drainage, road building; descriptive notes on new books and pamphlets.

Commercial fertilizer. m. Atlanta, Ga., Walter W. Brown Publishing Co.
Reports recent experiments with commercial fertilizers. Of interest primarily to the industry but also helpful to agricultural workers.

Commonwealth. m. Richmond, Va., State Chamber of Commerce.
Subject matter largely devoted to business and industry in Virginia.

Consumer union reports. m. New York, Consumers' Union of the U. S. , Inc.
Gives ratings of products; represents the best judgment of staff technicians or consultants in university, government or private laboratories.

Cooperative digest. m. Ithaca, N. Y., Cooperative Digest Publishing Co.
News of farmers' marketing cooperatives; reports of activities.

Country book magazine. q. New York, Country Book Co., Inc.
Readable original articles and condensations from other magazines on forest management, wildlife, beautification of home grounds, gardening, etc.; book review section and a farm bulletin digest.

Country gentleman. m. Philadelphia, Pa., Curtis Publishing Co.
Popular journal covering all phases of farming and home making; women's activities are entered under Country Gentlewoman.

Ecology. q. Brooklyn, N. Y., Ecological Society of America.
Signed articles; book reviews and book notices.

Economic botany. q. New York, N. Y., Botanical Garden.

Editor and publisher. w. J. W. Brown, Jr., Publisher.
Covers journalism and the advertising business; also people in the newsprint and radio world.

Engineering-news record. w. New York, McGraw-Hill Publishing Co.
Signed illustrated articles of practical interest; construction reports, bids, contracts; employment opportunities; current news items.

Farm economics. irreg. Ithaca, N. Y., Dept. of Agric. Economics, Cornell Univ.
General economic review, statistics, tables, graphs.

Farm equipment retailing. m. St. Louis, Mo., Farm Equipment Retailing, Inc.
Trade articles for dealers and salesmen of farm implements, machinery, and hardware; signed articles on agricultural subjects; profuse advertising.

Farm journal and farmer's wife. m. Philadelphia, Pa., Farmer Journal, Inc.
"World's largest rural magazine." Popularly written articles.

Farm safety review. bi-m. Chicago, Ill., National Safety Council.

Brief signed articles; news notes from various states.

Farmer's digest. m. (Aug. and Sept. issues combined) Ambler, Pa.

Summary of agricultural articles from outstanding farm magazines; recommended books for the farmer's library.

Farmer's Federation news. m. Asheville, N. C., Farmer's Federation News, Inc.

Signed and unsigned articles; association news.

Fertilizer review. Washington, D. C., National Fertilizer Association.

Signed and unsigned articles "fostering enterprise in soil building".

Field and stream. m. New York, N. Y., Field and Stream Publishing Co.

Signed articles on sports and wildlife conservation; book notes.

Florida grower. m. Tampa, Fla., Florida Grower Press, Inc.

Popularly written; devoted to 'growing' roses, bees, oranges, etc.

Florida wildlife. m. Tallahassee, Fla., Game and Fresh Water Fish Commission.

"Devoted to the conservation, restoration, and protection of Florida game and fish."

Food industries. m. New York, N. Y., McGraw-Hill Publishing Co.

New processes and equipment for processing, packaging, marketing of foods; brief, descriptive book notes; government publications; patents.

Food research. bi-m. Champaign, Ill., The Garrard Press.

Publishes results of original investigations and occasional reviews in the fields of food and beverage technology, chemistry, and microbiology.

Forest farmer. m. Valdosta, Ga., Forest Farmers' Cooperative Association.

Conservation and forestry news.

Forest leaves. bi-m. Philadelphia, Pa., Pennsylvania Forestry Association.

Signed articles; news of the association.

Forestry. The Journal of the Society of Foresters of Great Britain. s-a.

Oxford, England, University Press.

Forestry abstracts. q. Oxford, England, Imperial Forestry Bureau.

Scientific information on entomology, mycology, soil science, plant genetics; pastures and forage crops, fruit production, animal health, animal nutrition, animal genetics, helminthology, dairy science and forestry. Abstracts are brief; English reviews of foreign publications.

Forestry chronicle. q. Oshawa, Ontario, The Canadian Society of Forest Engineers

A technical journal.

Forestry digest. m. Washington, D. C., Amer. Forest Products Industries, Inc.

Signed and unsigned articles on forestry; book reviews.

Fortune. m. New York, N. Y., Wm. D. Geer, Publisher.

Longly illustrated articles in the fields of commerce, industry, politics, science, and the arts. Farm column illustrates with case studies the application of new ideas; critical book reviews.

Gleanings in bee culture. m. Medina, Ohio, A. I. Root Company, Publisher.

Signed articles on bee culture.

Gulf coast lumberman. s-m. Houston, Tex., J. C. Dionne, Publisher.

Covers information on lumber and building materials industries.

Hilgardia. irreg. Berkeley, Calif., Agricultural Experiment Station.

Lengthy signed technical and scientific articles on plant nutrition, genetics, agronomy, horticulture, entomology, animal husbandry, plant pathology, and agricultural science.

Hoard's dairyman. s-m. Fort Atkinson, Wis., W. D. Heard & Sons Co.

Signed and unsigned articles on dairy farming and agricultural subjects.

Head, heart, hands and health in Virginia. m. Blacksburg, Va., Agric. Ext. Service.

Official state 4-H club paper.

The Jersey bulletin. s-m. Indianapolis, Ind., Royer H. Brown, Publisher.

Signed articles; news and pictures; production records of cows registered with the American Jersey Cattle Club.

Journal of dairy science. m. Columbus, Ohio, Amer. Dairy Science Assn.

Signed articles; abstracts of literature; proceedings of annual meetings.

Journal of economic entomology. bi-m. Menasha, Wis., Amer. Assn. of Ec. Entom.

Signed articles, illustrations, tables, diagrams; scientific notes.

Journal of farm economics. q. Menasha, Wis., Amer. Farm Economic Assn.

Lengthy signed articles; book reviews and book lists; notes on meetings.

Journal of forestry. m. Washington, D. C., Society of American Foresters.

Signed articles on technical forestry; book reviews; current literature on forestry classified by subjects.

Journal of home economics. m. Washington, D. C. American Home Economics Assn.

Signed articles on all phases of home economics; book reviews; abstracts of periodical articles; news notes of national and state associations.

Journal of land and public utility economics. q. Madison, Wis., Univ. of Wis.

Signed articles; critical book reviews and book notices.

Journal of marketing. q. New York, N. Y., American Marketing Association.

Signed articles on industrial and commercial marketing; book reviews.

Journal of nutrition. m. Philadelphia, Pa., Wistar Inst. of Anatomy and Biology, Publisher. Official organ of the American Institute of Nutrition.

Signed, scholarly articles on original research subjects; occasional reviews of literature.

Journal of soil and water conservation. m. Baltimore, Md.

Journal of the American Society of Agronomy. m. Geneva, N. Y., The Society.
Signed articles contain "summary" and "literature cited"; book reviews.

Journal of the American Statistical Association. q. Washington, D. C., The Assn.
Authoritative articles on the improvement of statistical methods, contributed by officials of Federal agencies such as BAE, Bureau of the Census, Bureau of Labor Statistics, and contributions from university sources; critical book reviews; bibliography of current literature.

Journal of the American Veterinary Medical Association. m. Chicago, Ill., The Assn.
Long technical articles; references; abstracts from current literature.

Journal of the Association of Official Agricultural Chemists. Washington, D. C., The Association.
Signed technical articles; references; proceedings of the annual meeting.

Journal of wildlife management. q. Bellefont, Pa., Wildlife Society.
Signed monograph articles; book reviews.

The Land. q. Columbus, Ohio, Friends of the Land Society.
Signed articles on soil conservation and utilization; critical book reviews; news and proceedings of the Society.

The Land Letter. irreg. Columbus, Ohio, Friends of the Land.
Supplements The Land. Gives news of chapter activities, announcements of coming conferences, reports of the conferences; articles; book notices.

Institute of Paper Chemistry. Bulletin. m. Appleton, Wis., The Institute.
Affiliated with Lawrence College. Summarizes periodical articles, giving abstracts of opinions of writers in technical journals.

The Living Wilderness. q. Washington, D. C., The Wilderness Society.
Signed, beautifully illustrated articles on national parks, forests, wildlife.

Louisiana game, fur and fish. m. New Orleans, La., Dept. of Wild Life and Fisheries.
Journalistic style; of interest to wildlife conservationists and sportsmen.

Louisiana rural economist. q. New Orleans, La., Dept. of Agric. Economics.
Price studies of Louisiana real estate and produce; statistics on farm trends; charts.

Manufacturers record. m. Baltimore, Md., Manufacturers Record Publishing Co.
"A publication for executives"; features industrial development in the south.
Annual: Blue Book of Southern Progress.

Market growers journal. m. Louisville, Ky., Market Growers Journal Co.
"The trade paper serving vegetable industry." Signed and unsigned articles on commercial vegetable growing.

Mexico forestal. q. Mexico City, Mexican Forest Society.
Signed articles (in Spanish).

Military engineer. m. Washington, D. C., Society of American Military Engineers.
Signed articles; book reviews; military digests.

Mississippi farm research. m. State College, Miss., Agric. Exp. Station.

Discusses research being done at the station on Mississippi farm problems; written in popular style.

Mississippi game and fish. m. Jackson, Miss., Game and Fish Commission

National 4-H club news. m. Chicago, Ill., National Committee of Boys' and Girls' Club Work.

A publication for agricultural youth education; exchanges ideas among 4-H clubs.

National grange monthly. Springfield, Mass., The Grange.

Signed articles on farm problems; summaries of farm legislation; Grange news; home economics section; juvenile section.

National provisioner. w. Chicago, Ill., National Provisioner, Inc.

Trade journal of the meat packing and allied industries; market summaries; articles and statistics on by-products such as fats, oils, hides, skins.

National union farmer. m. Denver, Colo.

"Official paper of the Farmers' Educational and Co-operative Union of America and National Farmers' Union Life Insurance Association." Editorial type of information.

Nation's business. m. Washington, D. C., U. S. Chamber of Commerce.

Covers trends in government and business, including agriculture.

Nature magazine. m. (Oct.-May) Bi-m. (June-Sept.) Washington, D. C., American Nature Association.

Signed articles on natural science; monthly astronomical chart; camera trails; under the microscope.

Naval stores review. w. Jacksonville, Fla., H. L. Peace, Publisher.

Signed articles relating to turpentine and other naval stores products; marketing news; buyer's guide.

Nitrogen news and views. Columbus, O., Coke Oven Ammonia Res. Bureau.

A 2-page leaflet, informational nature.

North American Veterinarian. m. Evanston, Ill., The N. A. Veterinarian, Inc.

Signed articles; book notices, courses, examinations.

Nutrition Reviews. m. New York, N. Y., Nutrition Foundation, Inc., Pub.

Signed articles covering the science of nutrition.

Organic Gardening. m. Emmaus, Pa., Rodale Press.

Signed illustrated articles on horticulture and gardening. Advocates the use of natural fertilizers (composts, earthworm castings, etc.) rather than the commercial fertilizers.

Pan American Union Bulletin. m. Washington, D. C., The Union.

Signed articles on various phases of Latin American life; illustrated.

Paper trade journal. w. New York, N. Y., Lockwood Trade Journal Co., Inc.

Trade journal for the paper industry. Financial news, market review, imports, production report. Technical section "TAPPI" (Technical Assn. of Pulp and Paper Industry) contains highly technical articles on such subjects as ink penetration tests, development in the graphic arts., etc.

Parks and recreation. bi-m. Rockford, Ill.

Official publication of the American Institute of Park Executives, American Park Society, American Association of Zoological Parks and Aquariums, and American Association of Botanical Gardens and Arboretum.

Signed and unsigned articles about arboreta, boathouses, trees, flowers, shrubs, conservation, landscaping, zoological gardens, etc.

Peanut journal and nut world. m. Suffolk, Va., Peanut Jour. Publishing Co.
Trade journal information on nuts and popcorn; signed articles, illustrated.

Pennsylvania game news. m. Harrisburg, Pa., Game Commission.

Personnel administration. bi-m. Washington, D. C., Society for Personnel Adm.
Signed articles on apprenticeship, training, personnel management, classification, recruiting, salary scales, supervision, suggestion systems, veteran preference, etc.; book reviews.

Personnel journal. m. (except July and Aug.) New York, Personnel Jour., Inc.
An industrial personnel journal; signed articles; book reviews.

Plant physiology. q. Lancaster, Pa., American Soc. of Plant Physiologists.
Long signed articles, technical in nature; bibliographies at end of articles.

Popular mechanics magazine. m. Chicago, Ill., Popular Mechanics Co.
Devoted to latest scientific discoveries, inventions; articles brief, illustrated, popularly written.

Popular photography. m. Chicago, Ill., Ziff-Davis Co.
Signed articles; special sections include photo tips, home movies, contests and markets, notes on new books.

Potash news letter. bi-m. Washington, D. C., American Potash Institute.
Editions for different parts of the country; brief unsigned summaries of results of experiments in the use of potash for crops and pastures.

Progressive farmer. m. Birmingham, Ala., Progressive-Farmer Ruralist Co.
A farm journal published in five editions: Texas; Miss.-Ark.-La; Ky.-Tenn.; Ga.-Ala.-Fla.; and Carolinas-Va.

Public administration review. q. Chicago, Ill., American Society for Public Administration.

Signed articles on the art, science, and processes of public administration; book reviews, lengthy and critical.

Public policy digest. m. (except July and Aug.) Wash., D. C., Nat. Planning Assn.
Unsigned notes and reviews on books and reports which deal with important social, economic and political information.

Pulp and paper magazine of Canada. m. Gardenvale, Quebec, Nat. Bus. Pub. Ltd.

"Devoted to the science and practice of the pulp and paper manufacturing industry, with timely reviews of the allied trades." Signed and unsigned articles, technical in treatment. Prints "Woodlands Review" section.

Roads and streets. m. Chicago, Ill., Gillette Publishing Co.

Signed and unsigned articles on design, construction, maintenance and operation of highways, streets, bridges, bridge foundations and grade separations, and on the construction and maintenance of airports; regular features include "manufacturers' literature" (pamphlets, catalogs, manuals of procedure).

Rural sociology. q. Raleigh, N. C., State College.

Official organ of the Rural Sociology Society; signed articles on rural population, community life, housing, culture, religion, health, standards of living, education, social structure, etc.; book reviews.

Science. w. Lancaster, Pa., American Assn. for the Advancement of Science.

Signed technical articles, references; book reviews.

Science digest. m. Chicago, Ill., Science Digest, Inc.

Covers current developments in all phases of general science, simply written; of popular interest to both layman and scientist.

Science news letter. w. Washington, D. C., Science Service.

Articles, brief and unsigned, give news of discoveries, inventions, and developments in fields of science; features "books of the week" and "new machines and gadgets".

Scientific American. m. New York, N. Y., Munn & Co., Inc.

Reports the progress of applied science and research for industry; brief articles; "a book corner".

Soap and sanitary chemicals. m. New York, N. Y., MacNair-Dorland Co.

A trade journal written for the technician; production section; new patents.

Soil science. m. Baltimore, Md., Williams and Wilkins Co.

Signed, technical articles on methodology and results of research in the development of soil fertility; book reviews.

Southern agriculturist. m. Nashville, Tenn., Southern Agriculturist, Inc.

Popular farm journal giving information on poultry, livestock, dairying, gardening, etc., with special emphasis on southern agriculture; fiction included in each issue.

Southern dairy products journal. m. Atlanta, Ga., F. H. Sorrow, Publisher.

Southern farmer (Ga. ed.). m. Montgomery, Ala., Southern Farm Publishing Co.

Newspaper type periodical; profuse advertising.

Southern lumber journal. m. Jacksonville, Fla., Southern Lumber Journal, Pub.

A trade journal featuring articles on lumber and building materials.

Southern lumberman. s-m. Nashville, Tenn., J. H. Baird Publishing Co.

A trade journal having signed articles and news on the marketing of southern lumber, wood technology, and machinery; statistics; illustrations, advertisements.

Southern planter. m. Richmond, Va., Southern Planter Publishing Co.

"Devoted to practical and progressive agriculture, horticulture, trucking, live-stock and fireside."

Southern pulp and paper journal. m. Atlanta, Ga., E. H. Abernathy Co.
A technical journal featuring signed and unsigned articles, illustrated.

Successful farming. m. Des Moines, Iowa, Meredith Publishing Co.
A magazine devoted to farm business and farm homes; signed articles.

Supervision. m. New York, N. Y., Supervision Publishing Co., Inc.
Signed articles on industrial relations and operating management; book notes.

Tennessee conservationists. m. Nashville, Tenn., Conservation Commission.
Sportman's magazine dedicated to preservation of fish and wild life.

Tennessee market bulletin. m. Nashville, Tenn., State Division of Markets.
A publication issued as a means of exchange for Tennessee farm products, live-stock, land, etc.

Timber topics. b-m. Milwaukee, Wis., Allis-Chalmers Manufacturing Co.
News items about logging, lumber utilization, and other forestry fields; pictorial section; much space devoted to uses of heavy machinery and motors in the lumber industry.

Timberman. m. Portland, Oreg., Geo. M. Cornwall, Publisher.
Articles on procedures, developments and news of the western forest products industries; Canadian news; California section; waterborne trade.

Trained men. bi-m. Scranton, Pa., International Correspondence Schools.
Feature articles on industrial education, employment trends, etc.; book reviews.

Tung world. m. Gulfport, Miss., Tung World Publishing Co.
"The only magazine devoted exclusively to the tung oil industry."

What's new in home economics. m. Chicago, Harvey & Howe, Inc., Publisher.
Popular articles on home management, nutrition, etc.; of particular interest to home economic teachers; book reviews and annotated lists.

Wildlife in North Carolina. q. Raleigh, N. C., Div. of Game and Inland Fisheries.
"A quarterly magazine devoted to the protection and restoration of our wildlife resources and to the improvement of hunting and fishing in North Carolina".

Wood products. m. Waukegan, Ill., Lumber Buyers Publishing Corporation
National magazine of the wood products industry; signed technical articles.

****GOVERNMENT PERIODICALS**

U. S. DEPT OF AGRICULTURE

Journal of agricultural research. m
Monthly list of publications and
motion pictures
USDA

Bu. of Agric. Economics

Consumer's guide. m
Crops and markets. m
Crop production. m
Situations reports: m
agricultural situation
cotton situation
dairy situation
demand and price situation
farm income situation
fats and oil situation
feed situation
fruit situation
livestock and meat situation
livestock and wool situation
mktg. and transportation situation
national feed situation
poultry and egg situation
tobacco situation
vegetable situation
wheat situation
world sugar situation

Bu. Plant Ind., Soils, and Agric. Eng.

Plant disease reporter. m

Foreign Agric. Relations

Agriculture in the Americas. m
(being combined with
Foreign agriculture)
Foreign crops and markets. w

Ext. Service

Extension service review. m

Farm Credit Administration

News for farmer cooperatives. m

Forest Service

Caribbean Forester. q
Fire control notes. q
Forest Service technical notes.

Library

Bibliography of agriculture. m

Production and Mktg. Admin.

Marketing activities. m

Rural Electrification Admin.

Rural electrification-news. m

Soil Conservation Serv.

Soil conservation. m

U. S. DEPT. OF COMMERCE

Climatological data. m
Domestic commerce. m
Survey of current business. m

U. S. DEPT. OF LABOR

Bu. of Labor Statistics

Monthly labor review

U. S. DEPT. OF THE INTERIOR

Fish and Wildlife Service

Pittman-Robertson quarterly
(Information for project
personnel and cooperators
in Federal wildlife re-
storation program)
Wildlife review. irreg.

Public Roads Admin.

Highways current literature. w
Public Roads. q.

U. S. NATIONAL ARCHIVES

Federal register. d
(Contains rules and regula-
tions of all government
departments; proclamations;
executive orders.)

LIBRARY OF CONGRESS

Monthly check-list of state
publications

U. S. SUPT. OF DOCUMENTS

Monthly catalog of govern-
ment documents

KEY TO SUBJECTS

Agricultural implements

Farm equipment retailing

Agriculture (general)

Agricultural leader's digest

Better farming methods

Carolina farmer

Country book magazine

Country gentlemen

Farmers digest

Farmers federation news

Farm journal

Hilgardia

Journal of agricultural research

Progressive farmer

Southern agriculture

Southern farmer

Southern planter

Successful farming

Bees

American bee journal

Gleanings in bee culture

Biology

Biological abstracts

Botany

American journal of botany

Botanical gazette

Botanical review

Economic botany

Plant disease report

Plant physiology

Business and finance

Business week

Commonwealth

Domestic commerce

Survey of current business

Fortune

Manufacturers record

Nations business

Chemistry

Agricultural chemicals

Chemurgic digest

Industrial and engineering
chemistry

Journal of the Assn. of Off.

Agric. Chemists

Cooperation

Cooperative digest

News for farmer cooperatives

Dairying and dairy products

American milk review

Hoard's dairyman

The Jersey bulletin

Journal of dairy science

Southern dairy products journal

Ecology

Ecological monographs

Ecology

Economics

American economic review

American journal of economics and
sociology

Farm economics

Journal of farm economics

Louisiana rural economist

Public policy digest

Entomology

Journal of economic entomology

Engineering

Agricultural engineering

ASTM (Amer. Soc. Testing Materials)

Civil engineering

Engineering news-record

Military engineer

Farmers' organizations

National 4-H clubs

National grange monthly

National union farmer

Fertilizer

American fertilizer

Better crops with plant food

Commercial fertilizer

Fertilizer review

Potash news letter

Food

Amer. Dietetic Assn. Journal

Food industries

Food research

Journal of nutrition

Nutrition reviews

Forestry and Lumber

American forests

American lumberman

American nurseryman

Caribbean forester

Forest farmer

Forest leaves

Forestry abstracts

Forestry chronicle

Forestry digest

Gulf coast lumberman

Journal of forestry

Living wilderness

Mexico forestal

Southern lumberman

Timber topics

Timberman

Wood products

Fruits and Vegetables

American fruit grower
Florida grower
Market growers journal

Home economics

American home
Better homes and gardens
Consumer union reports
Consumer's guide
Journal of home economics
What's new in home economics

Horticulture

Organic gardening

Hygiene

Amer. journal of public health
and the nation's health
Amer. Medical Assn. Journal

Journalism

Editor and publisher

Land

Journal of land and public
utility economics
Land, The
Land letter, The
Land policy review

Livestock

American cattle producer
Breeder's gazette

Marketing

Crops and marketing
Foreign crops and markets
Journal of marketing
Marketing activities
Produce packer
Tennessee market bulletin

Mechanics

Popular mechanics magazine

Naval stores

Naval stores review

Paper

Inst. of Paper Chemistry. Bulletin
Paper trade journal
Pulp and paper magazine of Canada
Southern pulp and paper journal

Parks

Parks and recreation

Peanuts

Peanut journal and nut world

Personnel management

Advanced management
Personnel administration
Personnel journal
Public administration review
Supervision
Trained men

Photography

American photography
Popular photography

Poultry

American egg and poultry review
American poultry journal
Cackle and crow

Roads

* Highways current literature
Roads and streets.

Rural sociology

Rural sociology

Science

Natural history
Nature magazine
Science
Science digest
Science news letter
Scientific American

Soil

Journal of soil and water
conservation
Journal of the American sec.
of agronomy
Soil conservation
Soil science

Statistics

American statistical Assn.
Journal

Tung oil

Tung world

Veterinary science

Amer. Veterinary Medical Assn.
Journal
North American veterinarian

Wild Life

Animal kingdom
Audubon magazine
Field and stream
Florida wildlife
Journal of wildlife management
Louisiana game, fur, and fish
Mississippi game and fish
Pennsylvania game news
Pittman-Robertson quarterly
Tennessee conservationist
Wildlife in North Carolina
Wildlife review

*Public roads

A PERIODICAL QUIZ - WHAT'S YOUR SCORE?

1. Do you realize that over 200 periodicals are available for circulation from the Atlanta Branch to USDA personnel?
2. Have you selected as many as you need in helping you to perform your job well?
3. If you need additional periodicals circulated to you, have you sent in requests on 3 x 5 slips - one for each title - with title of the periodical at the top of the slip and your name, agency, and address below?
4. Are you now receiving more magazines than you are able to read and digest? If so, wouldn't this be a good opportunity to weed them out?
5. Have you chosen a "balanced diet" - one that will make you more skillful on your own job, as well as help in the bigger job we all do together?
6. Are you satisfied when a periodical reaches you two or three months late?
7. If not, will you aid circulation by sending it to the next office on the routing list within the three-day loan limit? Please date and initial before mailing. By mailing promptly, the fellow at the end of the list will not get "stale news".
8. To give you complete coverage, do you see and check the Bibliography of Agriculture? Its subject index will assist you in finding articles in your field of interest and save time in perusing many magazines.
9. How may "serious" periodicals related to your work do you read? Enough?
10. Do you agree with the following excerpts from Philip McDonald's book Personality and English in Technical Personnel:

"Thomas Edison used to say ... technical workers did not read widely enough for their own good. He himself read dozens of serious periodicals from all over the world, whereas the average technician probably reads only one or two periodicals regularly, aside from the ephemeral dailies and light weeklies that most people glance at."

* * * * *

"Employers have found that, other things being equal, a well-read and thoughtful person is more likely to become a valuable and trusted official than a person whose mind has closed for a long vacation."

